



CICC SUPPORTS VAPING PRIORITIES OUTLINED IN MINISTER OF HEALTH'S MANDATE LETTER

TORONTO, ON (December 13, 2019)

FOR IMMEDIATE RELEASE

The Convenience Industry Council of Canada (CICC) is encouraged by priorities shared in today's release of the [ministerial mandate letters](#), particularly the priorities outlined by the Prime Minister for the Minister of Health to address matters related to youth vaping. The CICC is supportive of steps to keep vaping products out of the hands of minors through an education and awareness campaign, and is eager to work with government to improve regulations that aim to reduce the promotion and appeal to minors.

"CICC and our members are strong supporters, and have a proven track record, of responsible sales of age-restricted products through strict compliance to age verification regulations and procedures. While we are pleased with the idea of an awareness campaign, we would also strongly encourage the Federal Government to seek opportunities to improve regulations and monitor the enforcement of the online market for vapes and vaping products which is totally unregulated and responsible for the vast majority of vape products used by minors." said Anne Kothawala, President and CEO of CICC.

The Convenience Industry Council of Canada looks forward to working together with Minister of Health Patty Hajdu and Health Canada to develop fact-based policies that address the serious issues of youth vaping.

About the Convenience Industry Council of Canada (CICC)

The CICC is a national, not-for-profit council that unites our members who put the needs of the customer first and provides a place of community. We advocate for the diverse and dynamic convenience channel by representing retail and distributor members to the federal, provincial and municipal levels of government on issues affecting their business.

For more information, please visit: <https://convenienceindustry.ca>

CONTACT INFORMATION

For more information please contact:

Anne Kothawala

President and CEO, CICC

(647) 242-3560

akothawala@convenienceindustry.ca