

MESSAGE FROM THE CHAIRS

**NATIONAL
CONVENIENCE
INDUSTRY SUMMIT**
TORONTO • SEPT 24 - 26, 2019



**SOMMET CANADIEN
DE L'INDUSTRIE
DES DÉPANNEURS**
TORONTO • 24 au 26 SEPT, 2019

The National Convenience Industry Summit is the premier event for the convenience industry that provides relevant new content and research, tremendous networking opportunities and profile with senior decision makers.

Whether you are a long standing supporter of the industry or a company looking to gain exposure with the industry, the Summit is a can't-miss event.

As Chairs of CICC, we are big believers in the importance of our annual Summit to bring everyone together from coast to coast to provide a platform for education and networking. The event is only successful with sponsorship which allows us to put on a first-rate program.

As a sponsor, you will receive amazing visibility. Attendees recognize the importance of sponsorship in order to put together an event with compelling content, memorable networking opportunities and awards programs that celebrate and recognize excellence in our industry.

We hope you won't miss the opportunity to be an integral part of this event! We look forward to welcoming you to Toronto on September 24th to 26th.

Jackie Bellerose, Wallace & Carey, Distributor Co-Chair
Bryan Robinson, Canadian Tire, Retailer Co-Chair

SUMMIT PLANNING COMMITTEE

Chuck Arcand, Core-Mark
Michael Cronin, Ensemble IQ
Josh Denes, Canadian Tire
Andrew Fourney, MacEwen
Andre Gelinias, Parkland
Michael Ghesquiere, RBH

Jackie Goes, House of Horvath
Peter Kerr, Sobeys
Jan McCallum, Ricola
Ron Morrish, Eska
Steve Pitts, Circle K
Jay Seagrove, Nestle

Alex Teshler, Petro Canada
JF Turcotte, National Smokeless
Frank Villella, JTI
Marc Wolff, BIC

For further details on these sponsorship opportunities, please contact Anne Kothawala
at 1-877-934-3968 or akothawala@convenienceindustry.ca

Visit convenienceindustry.ca for more details.

SPONSORSHIP VISIBILITY

	Gold \$10,000 and over	Silver \$5,000 to \$10,000	Bronze \$5,000 and under
Acknowledgement on pre and post event communication materials	★		
Acknowledgement in industry magazines	★		
Acknowledgement on event menu (as applicable)	★		
Opportunity to welcome guests at your sponsored activity	★	★	
Recognition in Delegate program	★	★	★
Recognition on screen/video during activity	★	★	★
Special mention by the co-chairs	★	★	★
Recognition on on-site signage	★	★	★
Acknowledgement on Summit website	★	★	★
Acknowledgement in the delegates package	★	★	★
Recognition at on-site registration desk	★	★	★

SPONSORSHIP OPPORTUNITIES

Business Sessions	
\$20,000.00	Neil Pasricha
\$5,000.00	Carman Allison
\$10,000.00	Industry Panel
\$20,000.00	Manjit Minhas
\$10,000.00	Emcee - Tony Chapman

Meals & Breaks	
\$7,500.00	Wednesday September 25 - Lunch 1
\$7,500.00	Thursday September 26 - Lunch 2
\$5,000.00	Wednesday September 25 - Breakfast 1
\$5,000.00	Thursday September 26 - Breakfast 2
\$3,500.00	Wednesday September 25 - Break 1
\$3,500.00	Wednesday September 25 - Break 2
\$3,500.00	Thursday September 26 - Break 3

Special Events	
SOLD OUT	Tuesday September 24 - Networking Night
SOLD OUT	Wednesday September 25 - Awards Gala Cocktail
SOLD OUT	Wednesday September 25 - Awards Gala
SOLD OUT	Wednesday September 25 - Awards Gala Entertainment

Accessories & Other	
\$2,500.00	Official Water
\$2,500.00	Official Tea
\$2,500.00	Official Dairy
\$2,500.00	Official Coffee
\$2,500.00	Official Energy Drink

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