

AGENDA



Tuesday, September 23

3:00pm-5:30pm Beverage Alcohol Trade Exchange Imperial Ballroom 5, 7, 9

6:30pm-10:30pm Opening Networking Night Murietta's

Wednesday, September 24

Hyatt Regency Calgary

7:30-8:45am Breakfast Imperial Ballroom 1, 2, 3, 4, 6, 8

9:00-9:15am  **WELCOME AND OPENING with Anne Kothawala**
President & CEO, CICC Imperial Ballroom 1, 2, 3, 4, 6, 8



and Andrew Phung
Host

9:15-10:15am **BEYOND CONVENIENCE: UNDERSTANDING THE MULTICULTURAL, NEW CANADIAN SHOPPER**
 **with Bobby Sahni**
Partner & Co-Founder, Ethnicity Matters Imperial Ballroom 1, 2, 3, 4, 6, 8



and Rahul Sethi
Managing Director, Cultural Intel

10:15-11:00am Break Imperial Foyer

11:00am-
12:00pm

CUTTING RED TAPE, GROWING CONVENIENCE



Brad Tennant

VP Alberta,
Wellington Advocay



Anne Kothawala

President & CEO
CICC



Sara MacIntyre

VP, Western Canada
CICC



And Minister Dale Nally
Minister of Service Alberta and
Red Tape Reduction

Imperial Ballroom
1, 2, 3, 4, 6, 8

12:00-
12:30pm

VIP RECEPTION WITH MINISTER NALLY Invitation Only

Stephen Room

12:00-
1:15pm

Lunch

Imperial Ballroom
1, 2, 3, 4, 6, 8

1:30-
2:30pm

IT'S A MATTER OF CONVENIENCE



with Brad Merenick
Retail Customer Success Lead,
Nielsen IQ

Imperial Ballroom
1, 2, 3, 4, 6, 8

2:30-
3:00pm

Break

Imperial Foyer

3:00-
4:00pm

BEYOND THE COUNTER: A FIRESIDE CHAT WITH DOUG ROSENCRANS

This chat has been pre-recorded



with Doug Rosencrans
Executive Vice President and Chief
Operating Officer, 7-Eleven, Inc.



and Anne Kothawala
President & CEO, CICC

Imperial Ballroom
1, 2, 3, 4, 6, 8

Until
5:30pm

REGULAR TRADE EXCHANGE SET UP

Imperial Ballroom
5, 7, 9

6:00
6:45pm

PRE-AWARDS COCKTAILS

Imperial Foyer

7:00-
10:00pm

AWARDS GALA DINNER

Imperial Ballroom
1, 2, 3, 4, 6, 8

Thursday, September 25

7:00-
8:00am

Breakfast

Imperial Ballroom
1, 2, 3, 4, 6, 8

8:15-
11:15am

REGULAR TRADE EXCHANGE

Imperial Ballroom
5, 7, 9

11:30am-
12:30pm

LEADERSHIP PANEL:
NAVIGATING NEW FRONTIERS



Elliott Collyer
VP, Growth & Development,
North America
Parkland Corporation



Steve Pitts
VP, operations,
Central Canada
Circle K



Brent Newman
VP, Wholesale
Sobeys Wholesale



Mathieu Robillard
VP, Operations, Retail Network
and Cardlock
Harnois Énergies

Moderated by



Marc Goodman
VP & General Manager,
7-Eleven Canada

CLOSING & WRAP-UP
with Anne Kothawala and Andrew Phung

12:30pm-
1:00pm

Lunch

Imperial Ballroom
1, 2, 3, 4, 6, 8